



**Nullspace Robotics Pte Ltd**  
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## JOB DESCRIPTION – MARKETING CAMPAIGNS INTERN

### About Us

Founded in 2008, Nullspace Robotics is a premier provider of technology education training and content. Our clientele includes MOE schools, corporate training clients, overseas schools, and private enrichment clientele within and outside Singapore. We are also the proud organiser of the annual Innovation, Design, and Engineering Competition Series (IDE Series). Our operations include a state-of-the-art private learning establishment – Nullspace Centre for Robotics Learning (C4RL), located at Rochester Mall (C4RL-WEST) and Siglap (C4RL-EAST).

### Role – Marketing Campaigns Intern

As a Marketing Campaigns Intern, you will be working closely with our Marketing Team to plan, execute and analyse Marketing Campaigns. You will be given the opportunity to lead marketing campaigns from start to end, and experience the entire process from Conceptualisation, Planning to Execution. Here at Nullspace, we strive to empower our learners to have moments of self-discovery. Similarly, our interns will be given the flexibility to work on your own initiatives and we promise you that your ideas will be heard. No prior experience? Not to worry, we all have to start from somewhere. There's no better place to learn than with a team of educators.

### Summary of Internship Experience

- Participate in the conceptualising, planning and executing of our marketing campaigns.
- Create marketing collaterals using Adobe Creative (e.g. Photoshop, Illustrator, Premiere Pro) & Canva (Graphic Design).
- Manage Facebook and Google Ads campaigns.
- Measure key performance indicators using Google Analytics.
- Learn more about the education technology industry through market research.

### Requirements

We are looking for driven, independent problem solvers who thrives under challenges.

- University undergraduates interested in joining the Marketing Industry
- Someone with a growth mindset and a can-do attitude
- Ability to think critically and possess a strong willingness to learn
- Good command of spoken & written English language
- A good understanding of various social media platforms (Facebook, Instagram, LinkedIn)
- Minimum commitment period of 3 months (Full-Time). Option to continue part-time afterwards.

### Application

Interested applicants can email us at [hr@nullspace.com.sg](mailto:hr@nullspace.com.sg) (cc [marketing@nullspace.com.sg](mailto:marketing@nullspace.com.sg)) with the following information:

- Resume
- Cover Letter (optional)
- Marketing portfolio (if any)
- Internship availability period